



**MOTO GUZZI®**

PROUDLY AUTHENTIC MOTORCYCLES. SINCE 1921.



**RANGE**



# V7 III THE STORY

A revolution. In 1967 the Moto Guzzi V7, the first Italian superbike, made its market debut and transformed motorcycle hierarchy, to the delight of engineers and riders alike. The brainchild of Giulio Cesare Carcano, the V7 was the first incarnation of Guzzi's now trademark 90° transverse V-twin engine. With a displacement of 703 cc, a record for the brand at that time, it immediately established itself as the world ambassador for Moto Guzzi prestige, elegance and reliability.

Constantly developed during the intervening fifty successful years, the V7 has many achievements to its name, including the accolade of being the first mass-produced sports bike to beat the 200 km/h benchmark. Today the V7 III stays true to architecture of its illustrious forebears to lay claim to genuine heritage, while cleverly combining state of the art technology to deliver an engaging and rewarding motorcycle that demands no concessions from its rider.





The logo for the Moto Guzzi V7 III motorcycle, featuring a stylized 'V7' with 'III' to its right, all enclosed in a white outline.A rider wearing a black helmet, sunglasses, and a leather jacket is riding a black Moto Guzzi V7 III motorcycle through a tunnel. The motorcycle is in the foreground, and the tunnel's curved walls and road surface are visible in the background, creating a sense of motion and depth.

V7 III

With its genuine charisma, the V7 III is an original and innovative personality. Its renewed stylistic and chassis solutions offer unique riding pleasure and cement its special place in the Moto Guzzi world.

The classic double-cradle frame has a reinforced front and features a new steering configuration for more dynamic performance on bends and greater manageability, while the shock absorbers deliver a progressive, controlled response at all times. The legendary Moto Guzzi transverse V-twin engine, with its sculpted look, enhances performance by 10% over the previous model and opens up new possibilities for more memorable rides.

The dual-channel ABS and MGCT traction control system, which can be deactivated by the rider, govern braking and enhance grip on a variety of road surfaces.

The design is a contemporary take on classic lines: the twin-walled exhaust and outsize cylinder heads convey a sense of power, the injector covers and saddle have been restyled and the side panels streamlined. Light and accessible (the seat is 20 mm lower than on the previous version), this motorcycle satisfies even the most demanding Guzzi riders.





# MOTO GUZZI V7 50

1967-2017



## TRIBUTE TO THE ORIGINS OF THE V7 LEGEND

Dedicated to true admirers of the eagle brand, the V7 III Anniversario is a striking tribute to celebrate the unique style of the V7, the symbol of fifty years of international success for Moto Guzzi. The commemorative model is offered in a limited edition, with the number etched on to the machined-from-solid top yolk. The V7 III Anniversario is unquestionably the most fully featured V7 ever, with a real leather saddle, a work of art worthy of the top customisers, polished aluminium mudguards and milled engine cooling wings. The tribute to the original V7 includes an elaborate chrome fuel tank that features the Moto Guzzi eagles in a gilt finish.





**V7 III STONE**  
MOTO GUZZI



**V7 III STONE**  
MOTO GUZZI



## **DARK URBAN SPIRIT**

The dark soul of the V7 reveals its eclectic and essential nature with an aesthetic that eschews chrome in favour of matt black paint. The urban-style dark matt look is complemented by a single-dial instrument panel, a new saddle, a shortened front mudguard and, unique in the V7 III range, light alloy spoked wheelrims.

The V7 III Stone offers a colour palette that reprises the colour schemes of the 1970s: Azzurro Elettrico, Verde Camouflage, Giallo Energico and the ever-present Nero Ruvido.



**V7 III Special**  
MOTO GUZZI







## CONTEMPORARY CLASSIC STYLE

The heritage of the original V7 bikes is the inspiration for this timelessly elegant motorcycle, with generous chrome trim and gloss graphics, in either Nero Inchiostro or Blu Zaffiro paint finishes. The coloured band on the under-seat side panels is repeated on the fuel tank paying tribute to the unforgettable V750 S3 of 1975, while a host of distinctive details including spoked wheels with polished aluminium rims and black hubs, an instrument panel with two circular dials and the classic look of the quilt-stitched saddle, emphasise that this is a very special motorcycle.

**V7 III Special**  
MOTO GUZZI





# MOTO GUZZI®

## ACCESSORIES AND APPAREL

You can personalise your Moto Guzzi bike with aesthetic elements or accessories to enhance comfort and riding pleasure. Screens, bags, luggage carriers, saddles, chrome or brushed aluminium elements are some of the type-approved accessories, designed and developed by the motorcycle designers, with great attention to detail. The style of a legend is reflected in technical jackets and leather gloves, jet helmets, t-shirts and sweatshirts. The quality of classic Italian craftsmanship coupled with latest trends allows you to experience the true spirit of everything that is great about Moto Guzzi.

Discover the complete range of Moto Guzzi accessories at [MOTOGUZZI.COM](https://www.motoguzzi.com)





|                    | <b>V7 III ANNIVERSARIO</b>   | <b>V7 III STONE</b>  |
|--------------------|--|--|
| Engine             | 90° V-twin, 4-stroke   | 90° V-twin, 4-stroke   |
| Capacity           | 744 cc   | 744 cc   |
| Bore x stroke      | 80 x 74 mm   | 80 x 74 mm   |
| MAX power          | 38 kW (52 CV) at 6,200 rpm   | 38 kW (52 CV) at 6,200 rpm   |
| MAX torque         | 60 Nm at 4,900 rpm   | 60 Nm at 4,900 rpm   |
| Gearbox            | 6-speed transmission   | 6-speed transmission   |
| Front suspension   | Ø 40 mm hydraulic telescopic fork  | Ø 40 mm hydraulic telescopic fork  |
| Rear suspension    | Die cast light alloy swing arm with 2 shock absorbers with adjustable spring preload | Die cast light alloy swing arm with 2 shock absorbers with adjustable spring preload |
| Front brake        | Ø 320 mm stainless steel floating discs, Brembo calipers with 4 pistons              | Ø 320 mm stainless steel floating discs, Brembo calipers with 4 pistons              |
| Rear brake         | Ø 260 mm, stainless steel disc, floating caliper with 2 pistons                      | Ø 260 mm, stainless steel disc, floating caliper with 2 pistons                      |
| Front wheel        | 18" spoked, 100/90   | 18" in lightweight alloy, 100/90   |
| Rear wheel         | 17" spoked, 130/80   | 17" in lightweight alloy, 130/80   |
| Saddle height      | 770 mm   | 770 mm   |
| Dry weight         | 193 kg   | 189 kg   |
| Wet weight*        | 213 kg   | 209 kg   |
| Fuel tank capacity | 21 litres (including 4 litre reserve)  | 21 litres (including 4 litre reserve)  |
| Available colours  | Anniversario   | Nero Ruvido, Azzurro Elettrico, Verde Camouflage, Giallo Energico                    |

\* Weight motorcycle ready for use with all operating fluids and with 90% fuel.

The company reserves the right to make technical and aesthetic changes at any time.

Worry-free riding with 2 years of Emergency Highway Assistance: European-wide coverage, tow to nearest Moto Guzzi Service Centre, Related Services (e.g.: replacement car for up to 3 days, taxi, hotel). Please check service conditions with your Moto Guzzi Retailer.

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| Fuel tank capacity | 21 litres (including 4 litre reserve)  |
| Available colours  | Nero Inchiostro, Blu Zaffiro   |

Full information on the models and accessories on [MOTOGUZZI.COM](https://www.motoguzzi.com)

COMPANY WITH  
ENVIRONMENTAL SYSTEM  
CERTIFIED BY DNV  
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QUALITY SYSTEM  
CERTIFIED BY DNV  
= ISO 9001 =

COMPANY WITH  
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